AMENDMENTS TO THE CLAIMS

Please cancel Claims 1 through 11 without prejudice to or disclaimer of the subject matter recited therein.

Please add Claims 12 through 21 as follows:

1-11. (Cancelled)

12. (New) A receiving method of receiving streaming content data from a server by communicating with the server via a network, said method comprising:

receiving partial data of a plurality of streaming contents from the server as zapping data, and storing the zapping data of the respective streaming contents in a storage unit;

generating image data by decoding zapping data of one of the streaming contents selected from the zapping data stored in the storage unit and displaying the generated image data on a display unit; and

receiving from the server, if the image data generated from the selected zapping data is continuously displayed on the display unit for more than a predetermined time period, data of the streaming content corresponding to the selected zapping data.

13. (New) The receiving method according to claim 12, further comprising:

generating image data by decoding the received data of the streaming content corresponding to the selected zapping data; and

switching the image data displayed on the display unit from the image data generated from the selected zapping data to the image data generated from the received data of the streaming content.

14. (New) The receiving method according to claim 13, wherein in said switching step, a time-stamp of the image data generated from the selected zapping data is compared with a time-stamp of the image data generated from the received data of the streaming content, and the image data displayed on the display unit is switched at a timing when the two time-stamps match.

15. (New) The receiving method according to claim 14, wherein in said switching step, the image data displayed on the display unit is switched at the frame in which brightness of the image data generated from the selected zapping data is lower than a predetermined threshold.

16. (New) The receiving method according to claim 14, wherein in said switching step, the image data displayed on the display unit is switched at the frame in which movement of image data of the zapping data is smaller than a predetermined movement.

17. (New) A receiving apparatus for receiving streaming content data from a server by communicating with the server via a network, said apparatus comprising:

a communications unit that communicates with the server via the network and receives partial data of a plurality of streaming contents from the server as zapping data;

a storage unit that stores the received zapping data of the respective streaming contents;

a first decoding unit that generates image data by decoding zapping data of one of the streaming contents selected from the zapping data stored in the storage unit; and

a display control unit that displays the generated image data on a display unit,

wherein said communications unit receives from the server, if the image data generated from the selected zapping data is continuously displayed on the display unit for more than a predetermined time period, data of the streaming content corresponding to the selected zapping data.

18. (New) The receiving apparatus according to claim 17, further comprising a second decoding unit that generates image data by decoding the received data of the streaming content corresponding to the selected zapping data,

wherein said display control unit switches the image data displayed on the display unit from the image data generated from the selected zapping data to the image data generated from the received data of the streaming content.

19. (New) The receiving apparatus according to claim 18, wherein said display control unit compares a time-stamp of the image data generated from the selected zapping data with a time-stamp of the image data generated from the received data of the streaming content, and switches the image data displayed on the display unit at a timing when the two time-stamps match.

20. (New) The receiving apparatus according to claim 18, wherein said display control unit switches the image data displayed on the display unit at the frame in which brightness of the image data generated from the selected zapping data is lower than a predetermined threshold.

21. (New) The receiving apparatus according to claim 18, wherein said display control unit switches the image data displayed on the display unit at the frame in which movement of image data of the zapping data is smaller than a predetermined movement.